

# **The Green Edge: How Sustainability Can Help Exhibit And Meeting Planners Save Money And Build Stronger Brands By Tom Bowman**

**By Tom Bowman**

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The Green Edge: How Sustainability Can Help Exhibit And Meeting Planners Save Money And Build Stronger Brands Paperback February 24, 2014

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Small Is the New Big The Green Edge: How Sustainability Can Help Exhibit and Meeting Planners Save Money and Build Stronger Brands. By Tom Bowman;

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Long Beach Assistant City Manager Tom Modica Bowman is author of The Green Edge, a book that helps exhibit and meeting planners build stronger brands Hybrid

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Brave New Marketplace, presenter Tom Bowman, can help exhibit and meeting planners save money and build stronger brands in his book, The Green Edge

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The Green Edge How Sustainability Can Help Exhibit and Meeting Planners Save Money and Build Stronger Brands. Successful businesses are learning that going green

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such as provisions to ensure that Green Meeting that do not just involve money, but also help save the role meeting planners can play in

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### **Tom Bowman (Author of The Best Cookin' in the -**

Tom Bowman is the author of The Green Edge (0.0 avg rating, 0 ratings, 0 reviews, published 2014), Nursing Assistants (0.0 avg rating, 0 ratings,

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