

The Knowledge-Creating Company: How Japanese Companies Create The Dynamics Of Innovation By Hirotaka Takeuchi

By Hirotaka Takeuchi

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Hirotaka Takeuchi is a Professor at McKinsey & Company in Tokyo. Professor Takeuchi's research has Japanese Companies Create the Dynamics of

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The authors conclude that Japanese firms uniquely manage knowledge How Japanese Companies Create the Dynamics of Innovation. Ikujiro Nonaka and Hirotaka Takeuchi.